

Wal-Mart Coupon Policy



We gladly accept the following types of coupons*

- Print-at-home internet coupons
 - Must be legible
 - Must have "Manufacturer Coupon" printed on them
 - Must have a valid remit address for the manufacturer
 - Must have a valid expiration date
 - Must have a scannable bar code
 - Buy one, get one free (BOGO) coupons with a specified price
 - Are acceptable in black and white or color
 - May not be duplicated
- Manufacturers' coupons
 - For dollar/cents off
 - We honor the manufacturer limitations
 - For free items (except those printed off the Internet)
 - Buy one, get one free (BOGO) coupons
 - Must have "Manufacturer Coupon" printed on them
 - Must have a valid remit address for the manufacturer
 - Must have a valid expiration date
 - Must have a scannable bar code
 - May not be duplicated
- Competitors' coupons
 - A specific item for a specified price, for example, \$2.99
 - Buy one get one free (BOGO) coupons for items with a specified price
 - Have a valid expiration date
 - Are acceptable in black & white or color
 - May not be duplicated
- Soft drink container caps
- Checkout coupons ("Catalinas")
 - Printed at our competitors' registers for dollar/cents off on a specific item
 - Must have "Manufacturer Coupon" with specific item requirements printed on them
 - Must have a valid remit address for the manufacturer
 - Must have a valid expiration date
 - Must have a scannable bar code
 - Are acceptable in black & white or color
 - May not be duplicated



We do not accept the following coupons:

- Checkout coupons
 - Dollars/cents or percentage off the entire basket purchase
- Print-at-home Internet coupons that require no purchase
- Competitors' coupons
 - Dollars/cents off at a specific retailer
 - Percentage off
 - Buy one, get one free (BOGO) coupons **without** a specified price
 - Double- or triple-value coupons

*The following are guidelines and limitations:

- We only accept coupons for merchandise that we sell.
- Coupons must be presented at the time of purchase.
- Only one coupon per item.
- We have the ability to limit the number of identical coupons and the number of coupons for the same item per transaction.
- Item purchased must be identical to the coupon (size, quantity, brand, flavor, color, etc).
- Coupons must have an expiration date and be presented within the valid dates.
- If coupon value exceeds the price of the item, the excess may be given to the customer as cash or applied toward the basket purchase.
- In all situations, we reserve the right to limit purchase quantities to typical retail purchase quantities or one-per-customer or household and to exclude dealers.
- Store Managers have the final decision in taking care of the customer.
- SNAP items purchased in a SNAP transaction are ineligible for cash back.
- WIC items purchased in a WIC transaction are applied to the basket purchase and may not be eligible for cash back. Refer to state-specific WIC guidelines.
- The system will prompt for supervisor verification for:
 - 4 or more like coupons per transaction.
 - A coupon of \$5 and over.
 - \$50 or more in coupons in one transaction.
 - Coupons totaling a percentage (%) off of the total sale.

<http://corporate.walmart.com/coupon-policy>